From: "Colacurcio, Joe" < Joe. Colacurcio@nielsen.com>. Sent:5/5/2009 11:02 AM. To:[-] <Gary\_Heine@Toyota.com>;<mike\_robinson@toyota.com>;<greg\_bryan@toyota.com>.

<craig erickson@toyota.com>;"Stephenson, Bill" <Bill.Stephenson@nielsen.com>;"Hamm, Scott" Cc: [ - ]

<Scott.Hamm@nielsen.com>.

Bcc:[-]

Subject: BuzzAlert: 2005 Prius owner reports abnormal operation when battery low

Hello,

On May 4, 2009, the owner of a 2005 Prius has posted on Priuschat.com that the vehicle operation is abnormal including engine revs and unpleasant odor - when battery charge is depleted. The owner notes owning two 2005 Prius models, and the other does not exhibit this issue. Those who post in response state a potential problem may exist.

## Original Post:

"I have an 05 Prius. Occasionally when the battery gets down to 2 bars the engine starts revving and I smell something bad - like the transformer from my old electric train.

Actually I own two 2005 Prius's. The other one never does this.

What do you think?"

Priuschat.com, May 4, 2009, author: bhwolfson

Direct Link to Priuschat.com: http://priuschat.com/forums/care-maintenance-troubleshooting/61302-2005-enginerevving.html

Regards,

Joe Colacurcio

Senior Analyst, Automotive

Nielsen Online

The Nielsen Company

50 West RiverCenter Blvd.

Third Floor

Covington, KY 41011

859.905.4936 voice

610.462.3048 mobile

ioe.colacurcio@nielsen.com

www.nielsen-online.com

http://nielsen-online.com/blog